



## “Tidewater Art Alliance Portfolio Exhibition 2014-2015”

### Prospectus

**About the Exhibition:** The “Tidewater Art Alliance Portfolio Exhibition 2014-2015” is a project of the Tidewater Art Alliance for Visual Arts. It will be held at the Ai (Art Institute of Virginia Beach) Two Columbus Center, Virginia Beach, VA 23462, 757.493.6700

**About the Tidewater Alliance:** The TAA is an alliance of visual artists and patrons for the arts. The organization can trace its roots to 1901. Its mission is to support, develop and promote the visual arts in the Hampton Roads area. TAA sponsors four shows a year which have included miniature, theme, open Juried Shows and the TAA annual members exhibition

**About the Art Institute:** The Art Institute of Virginia Beach is located in the South Hampton Roads area of Virginia along the Atlantic Ocean, providing a creative education in a growing oceanfront community. The school offers programs in design, media arts, culinary, and fashion.

**About the Juror:** Teresa Palmer is a fine artist who has taught at VCU and currently teaches privately in her studio. She has an MFA from The University of the Arts in Philadelphia, PA. She has exhibited widely and been recognized throughout the United States, including a prestigious nomination for the Dedalus Foundation MFA Fellowship. Her work is in the collections of Philip Morris, The United States Air Force, the Pentagon and the Joint Chiefs of Staff in Washington, D.C.. Palmer lives and works in Richmond, VA.

**Liabilities and Responsibility** Ai will insure only those works selected for the exhibition by the juror, subject to review and a condition report. Insurance will be in effect for the duration of the exhibition. Works will be insured for the amount equal to the percentage due the artist, or, for a NFS work, a value indicated by the artist. All insurance values are subject to review. TAA will not be responsible for loss or damage of any artwork, no matter what the cause.

**Eligibility:** The “Tidewater Art Alliance Portfolio Exhibition 2014-2015” juried exhibition is open to all TAA members. A non-refundable fee of **\$25**. is required. Non-members who wish to enter artwork in the exhibition must first join TAA by paying membership dues of \$50. (valid for membership through June 2015) plus the non-refundable entry fee of \$25. A membership application is attached to this prospectus. Questions concerning membership should be directed to Mike Young, TAA membership coordinator. Mike may be reached at [mike.young9604@earthlink.net](mailto:mike.young9604@earthlink.net), or phone: (757) 624-9604. Membership forms may also be downloaded from the TAA website: [www.tidewateralliance.org](http://www.tidewateralliance.org).

**Show Theme:** The show concept is to produce a portfolio of **four** works that reflect the theme of the artist choice. This freedom offers the artist a unique opportunity to more fully develop an idea, theme or style of works that are related in vision, technique, or point of view, showing a cohesive bond of some kind when viewed together.

Only original works of art completed within the last two years and not previously exhibited at the Art Institute or other TAA exhibits may be entered. Awards will be determined by the juror after the exhibit is in place. **If your work is selected, you are asked to deliver your artist statement with a description of your theme, a photo of you or one of the works and contact information on an 8.5” x 11” sheet, with your work to the Art Institute.** Contact the TAA chairs Michele Barnes (757) 631-0498 or Eloise Shelton-Mayo (757)563-2680.

**Submissions and Fee:** Artists should submit, via **email**, digital JPG images (between **1-2 Mb**) for each artwork. Label each image: **last name, first initial, title of Portfolio, title of work, number (1, 2, 3 and 4 in order you want the work to be viewed), size of artwork, jpg (ex: da Vinci, L., Dreamscapes, Sweet Dreams, no. 1., 20x24.jpg)**. Submit the entry form and fee to: Michele Barnes 821 Winthrop Drive, Virginia Beach, VA 23452. E-mail images to: [shell171@verizon.net](mailto:shell171@verizon.net). If you are unable to email your images, send a CD along with your entry form and fee, but emails are preferred. A TAA member artist must submit four pieces with a \$25.00 non-refundable fee. If you submit your images via email, please send your entry fee and form to Michele's address above. Only entries which are complete will be considered by the juror. **Submit images no later than Friday, October 24<sup>th</sup>, 2014.** Artists will be informed by e-mail if they are selected no later than November 21st, 2014.

**The Ai Drop off day is Saturday, December 6th from 9am to 1pm.**

**About the Awards:** Awards will be determined prior to the show, and the winners will be announced at the Awards reception. The juror's decision is final. Please note: Award Winners may be required to provide their Social Security Number for IRS reporting purposes.

- Best in Show - \$500**
- Award of Excellence - \$300**
- Award of Merit - \$100**
- 2 Honorable Mentions - \$25 each**

**Artwork Requirements:**

**Submission Deadline:** Friday, October 24<sup>th</sup>, 2014

**Medium:** Artists may submit works of all mediums and formats.

**Size Limitations:** No larger than 36 inches by 48 inches.

**Framing/Pedestal:** Two dimensional works must be framed and ready for hanging with hook eyes and wire. **NO SAW TOOTH HANGERS OR WET PAINT WILL BE ACCEPTED.** Pedestals for sculpture will be provided by Ai.

**Exhibit History:** Artwork submitted must be original works of art, completed within the last two years, and not previously exhibited at TAA or Ai.

**Time Line – “TAA Portfolio Exhibition 2014-2015”**  
is open from **December 10th** through **February 26th 2015.**  
**Saturday – December 6th Ai drop off:** 9am – 1pm.  
**Friday – January 16th:** Awards Ceremony, **Ai** 5 pm -7 pm  
**Exhibit Closing- February 26th**  
**Pick Up Art- Saturday, February 28<sup>th</sup>** from 10am – 1pm

Office Use Only
Amount of Payment: _____
Type of Payment (circle): CHECK or CASH

**“TAA Portfolio Exhibition 2014-2015”**

**Please Print Legibly**

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email: \_\_\_\_\_

Title 1: \_\_\_\_\_ Medium: \_\_\_\_\_ Price: \_\_\_\_\_

Title 2: \_\_\_\_\_ Medium: \_\_\_\_\_ Price: \_\_\_\_\_

Title 3: \_\_\_\_\_ Medium: \_\_\_\_\_ Price: \_\_\_\_\_

Title 4: \_\_\_\_\_ Medium: \_\_\_\_\_ Price: \_\_\_\_\_

Agreement with Tidewater Art Alliance Terms (Signature is **Mandatory** for all entries).

By entering the Tidewater Art Alliance Portfolio Exhibition 2014, and by signing this entry form, I affirm that I have read the entire **“Tidewater Art Alliance Portfolio Exhibition 2014-2015”** prospectus and agree to be bound by all terms outlined in it.

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Signature of Artist

Date

Artwork identification labels with the Artist's Name, Contact Information, Medium and Price, **MUST** be attached to the back of the artwork with tape or other removable method. These identification labels are to be completed **PRIOR** to delivery.

Entry # 1 Artist: _____  Telephone _____  Title _____ _____  Medium _____  Price/Insurance Value: _____ Handling Instructions : _____ _____
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Entry # 2 Artist: _____  Telephone _____  Title _____ _____  Medium _____  Price/Insurance Value: _____ Handling Instructions : _____ _____
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Entry # 3 Artist: _____  Telephone _____  Title _____ _____  Medium _____  Price/Insurance Value: _____ Handling Instructions : _____ _____
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Entry # 4 Artist: _____  Telephone _____  Title _____ _____  Medium _____  Price/Insurance Value: _____ Handling Instructions : _____ _____
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**“Tidewater Art Alliance Juried Portfolio Exhibition 2014-2015”**

**TAA MEMBERSHIP FORM 2014-2015**

Please print and fill out this form, and send with your check or money order to:

**Membership – TAA (Tidewater Art Alliance)**

**P. O. Box 3093 Norfolk, VA 23514-3093**

Membership year runs from **July 1<sup>st</sup> to June 30<sup>th</sup> of the following year**. Dues must be paid in full each July. Our membership directory is published in the fall each year.

***We do not prorate dues. Only new members who signed up after TAA’s last show of the season will get their membership extended into the next year.***

**Choose your type of Membership:**

***ACTIVE*** membership—To qualify, member must have volunteer time in the previous year.

***PASSIVE*** membership—Member does not have volunteer time in the previous year.

<b>\$30.00 __ Active</b>	<b>\$40.00 __ Active Family</b>	<b>\$ 15.00 __ Full time Student</b>
<b>\$50.00 __ Passive</b>	<b>\$70.00 __ Passive Family</b>	<b>\$100.00 and up __ PATRON</b>

Name \_\_\_\_\_ Best Contact Telephone # \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_

State: \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

As an artist, in what media do you work in:  
\_\_\_\_\_

If you wish you wish to receive other TAA info announcements by email , please check this box :

If you would like to be an “Active Member”, please indicate what volunteer position you would be interested in:

***VOLUNTEER POSITIONS***--Choose from this list to **chair or assist the chair**.

Show Artistic Chair or Assistant Chairs : ***Open***

Show Exhibition Event drop off/hanger/take down chair or assistants: ***Open***

Show Reception/Hospitality Chair or Assistants : ***Open***

Membership Coordinator, ***Mike Young***

Meeting Programs and Speaker Organizer: ***Open***

Show Public Relations, ***Open***

Show Publicity ***Open***

Recruiting; ***Open***

Program Coordinator: ***Open***

Volunteer Coordinator: ***Open***

Website Assistant Chair: ***Open***

Fundraising Chair: ***Open***

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

For more information please call TAA Membership Chair, Mike Young, 624-9604 or 2014-14 TAA President, Barbara Hennig-Loomis at (757) 618-1610